



COMPANY 2024 PROFILE

EXCELLENCE. PRECISION. IMPACT.

• Saudi Arabia • United Arab Emirates • Qatar • Kuwait • Iraq • Jordan • Egypt •

ACG MENA

TURNING VISIONS INTO REALITY

Founded in 2010, ACG MENA is an events and exhibitions powerhouse operating throughout the MENA region, with a strong presence in Saudi Arabia, UAE, Qatar, Kuwait, Iraq, Jordan, and Egypt. Bringing together a team of visionary, creative, and expert project managers, we deliver every project with innovation, precision, and creativity to ensure seamless execution and memorable impact.

Our comprehensive, end-to-end services—from initial concept and design to fabrication and on-site support—guarantee that each event meets and exceeds partner expectations and leaves a lasting impression.

• Saudi Arabia • United Arab Emirates • Qatar • Kuwait • Iraq • Jordan • Egypt •

VISION.

To be the leading force in experiential transformation across the MENA region, crafting unforgettable moments that inspire, connect, and resonate beyond borders.

MISSION.

At ACG MENA, our mission is to elevate brand experiences by blending cutting-edge technology, strategic creativity, and cultural insight. We are committed to delivering events and exhibitions that exceed expectations, impactful experiences that leave a lasting mark on audiences and redefine engagement across MENA.

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VALUES

EXCELLENCE.

At ACG MENA, excellence is more than a standard—it's the foundation of everything we create. Our commitment to detail shapes each project, from the initial concept through to the final execution, ensuring that every experience not only meets but exceeds expectations, leaving a memorable and impactful impression.

PRECISION.

Precision is at the heart of our approach. We craft each project strategically, aligning every detail seamlessly to deliver flawless execution. This meticulous attention guarantees a smooth, cohesive experience that resonates deeply with audiences and amplifies your brand's message.

IMPACT.

Our ultimate aim is to create lasting impact. From intimate gatherings to grand exhibitions, we design experiences that captivate, inspire, and engage. With a nuanced understanding of the MENA region's cultural diversity, ACG MENA creates events that foster genuine connections, evoke emotions, and build memorable moments that last.

CORE SERVICES

EVENT PRODUCTION

EXPERIENTIAL DESIGN

SHOWS & CEREMONIES

EXHIBITION SERVICES

BRAND ACTIVATIONS

CONFERENCES

FESTIVALS



EXHIBITION SERVICES

BOOTH DESIGN &
FABRICATION

SPACE BOOKING &
LAYOUT PLANNING

PRINTING &
BRANDING

DISPLAY SCREENS &
AVL

IMMERSIVE TECHNOLOGY
& DIGITAL INTEGRATION

LOGISTICS &
COORDINATION

PROFESSIONAL
USHERING SERVICES

B2B
SERVICES

LOCAL TOURS &
CULTURAL EXPERIENCES

ACG MENA

STRENGTH IN EVERY DETAIL

OPERATIONAL EXCELLENCE

We deliver high-quality standards consistently, ensuring smooth project flow and rigorous attention to every detail from start to finish.

TIMELY DELIVERIES

Our commitment to punctuality means clients can rely on us to meet deadlines, maintaining efficiency without compromising quality.

ADVANCED PROJECT MANAGEMENT

Our team uses robust project management tools and methods, ensuring seamless coordination, accountability, and successful execution.

AGILITY AND FLEXIBILITY

We adapt swiftly to changes, allowing our team to remain flexible and responsive to evolving project needs, enhancing client satisfaction.

EFFECTIVE PARTNER COMMUNICATIONS

Clear and consistent communication channels with our partners enable transparent, effective collaboration throughout every project stage.

ADDED-VALUE TECHNOLOGIES

Our booths feature cutting-edge technologies, from interactive displays to immersive experiences, creating impactful engagement for audiences.

ACG MENA

TRANSFORMING EXPERIENCES THROUGH A SEAMLESS APPROACH

COMPREHENSIVE, CLIENT-CENTRIC SOLUTIONS

We offer a complete, end-to-end service model that covers all aspects of event and exhibition setup, from initial concept to final installation. Our approach simplifies processes for clients, providing everything under one roof.

TECHNOLOGY INTEGRATION FOR ENHANCED EXPERIENCES

Utilizing advanced technologies—such as AR/VR, interactive displays, and digital data points—we create memorable, engaging experiences that captivate audiences and deliver value for our clients.

COLLABORATIVE DESIGN AND CUSTOMIZATION

Every project begins with an in-depth consultation to understand each client's unique goals and brand identity. Our designers and architects work closely with clients to create tailored, immersive environments that reflect the brand's story.

PRECISION IN EXECUTION AND SUPPORT

Utilizing advanced technologies—such as AR/VR, interactive displays, and digital data points—we create memorable, engaging experiences that captivate audiences and deliver value for our clients.

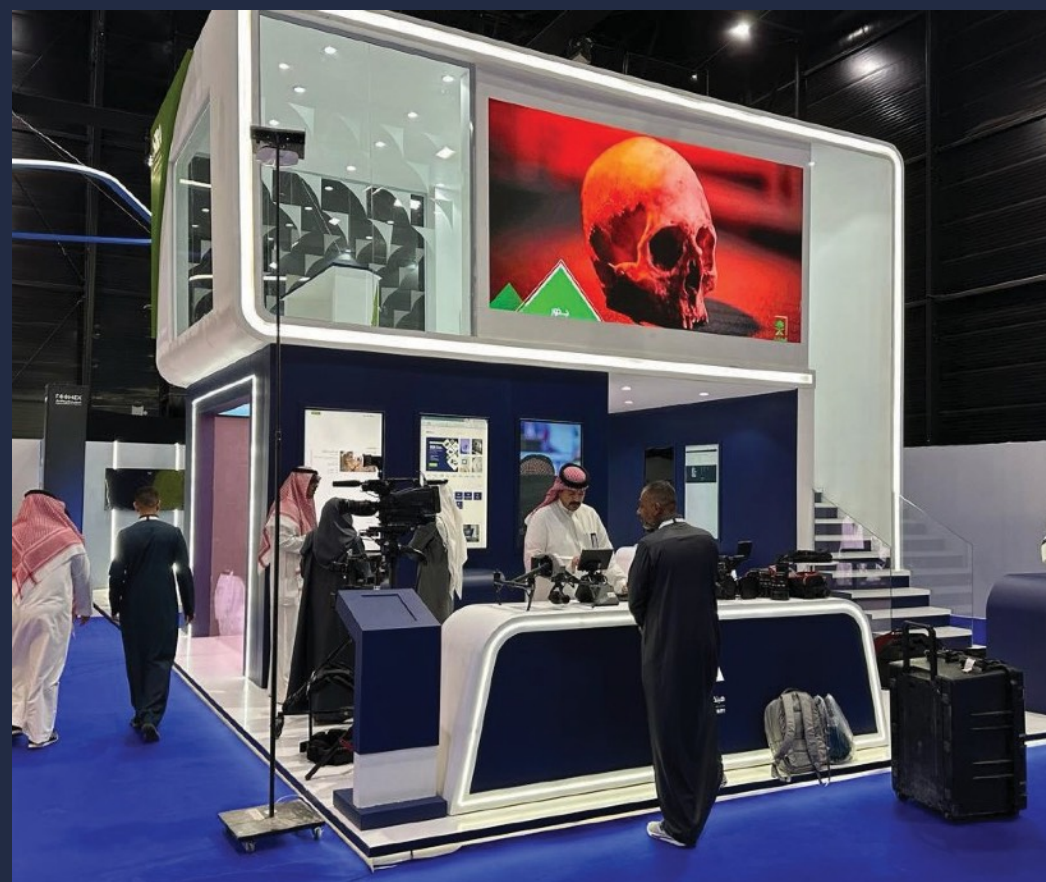
OUR PROJECTS

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OUR EVENTS





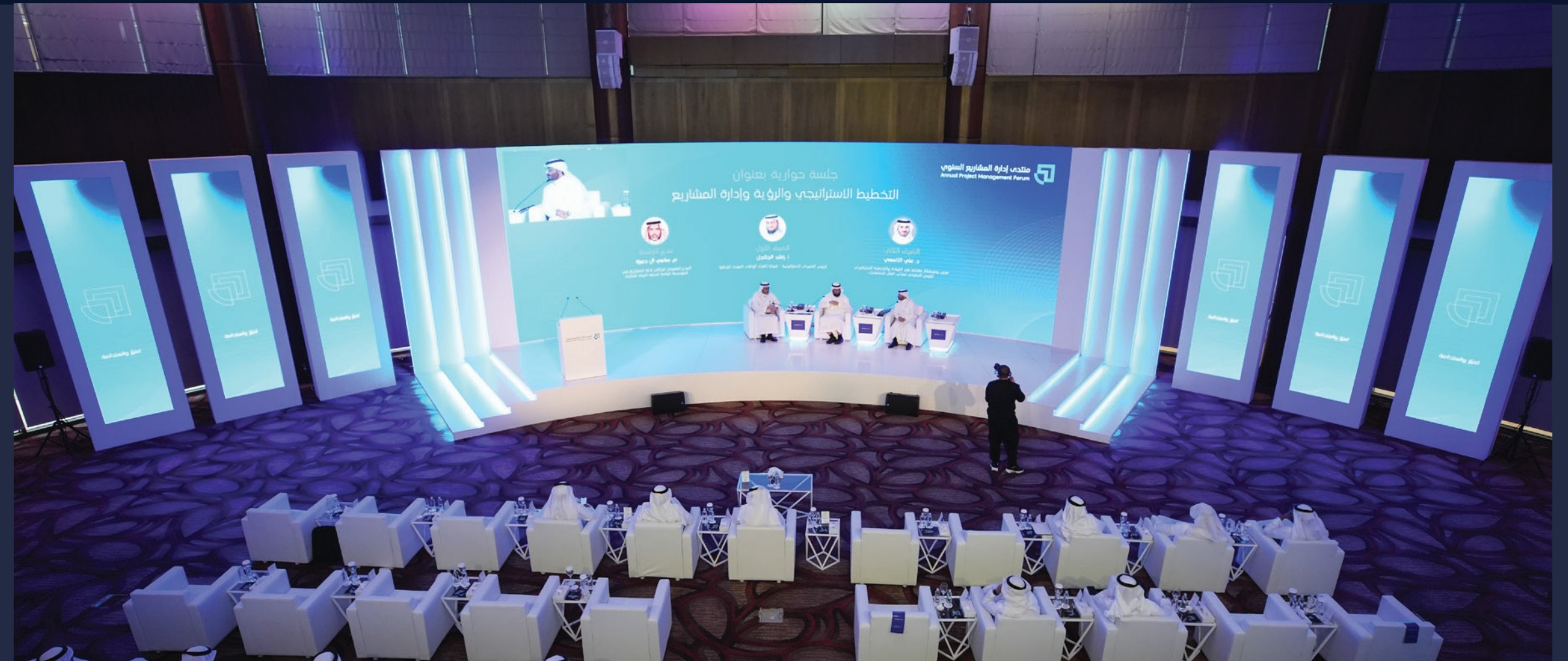
وزارة البيئة والمياه والزراعة
Ministry of Environment Water & Agriculture
المملكة العربية السعودية Kingdom of Saudi Arabia







منتدى إدارة المشاريع السنوي
Annual Project Management Forum







الجلسة الرابعة القهوة وأنسنة البيئة

أ. راضي الفريدي
المركز الوطني لأبحاث وتطوير
الزراعة المستدامة - استدامة

أ. نايف المطيري
وزارة البيئة والمياه والزراعة

د. الفيفي
الأغذية والزراعة
اتحدة



الاستدامة في سلسلة قيمة القهوة

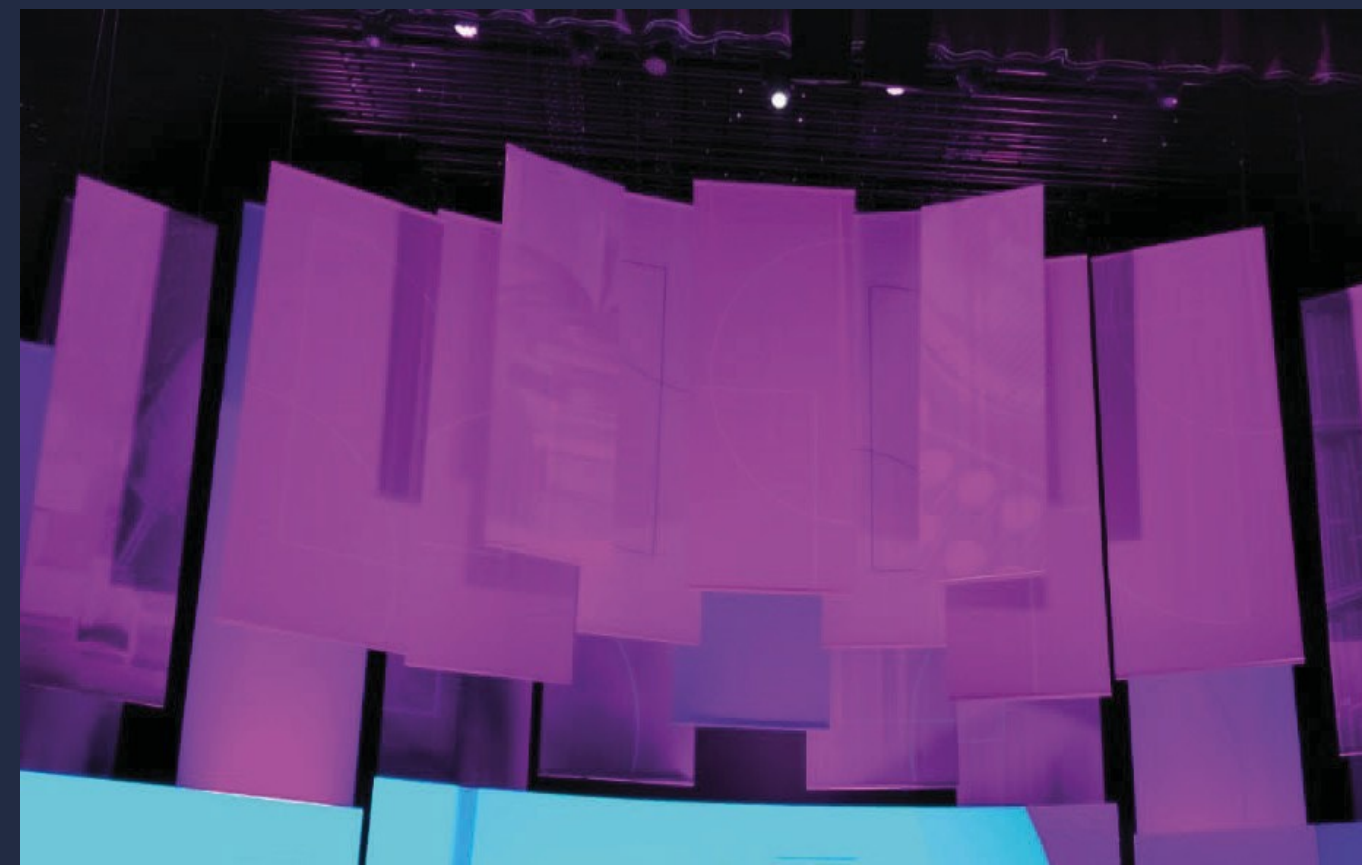
د. كاكولي غوش

خبيرة في منظمة الأغذية والزراعة للأمم المتحدة































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